

# ***LAKE SHORE HIGH SCHOOL***

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***ATHLETIC DIRECTOR***



***RICH BOWERS***  
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September 29, 2022

Dear Lake Shore Parent(s),

I would like to begin by thanking you for supporting your child and Lake Shore Athletics. Whether your child is a senior or freshman the journey is always an adventure. The wins, the losses, the excitement and the pain: we will experience them all at some point.

There is always something that needs to be purchased in order to help our athletes succeed. Typically, you will be asked to buy or sell some product to friends and family in order to help raise money to purchase the extras that are needed. I would like to offer a different approach this year that I hope is much easier and less time consuming.

This year we have partnered with Kroger to help fund our athletics. Basically, all you need to do is sign up for a Kroger rewards card and shop for your groceries like you do every week. Kroger, will then, donate a portion back to Lake Shore Athletics.

In order to sign up, simply visit <http://www.kroger.com>. Once you are logged into your Kroger account, search for Lake Shore High School either by name or WX106 and then click Enroll. (I would recommend using the WX106 method). New users will need to create an account which requires some basic information, a valid email address and a rewards card.

\*\*You must have a registered Kroger rewards card account in order to link to Lake Shore.

\*\*If you have lost or misplaced your rewards card, you can go to the customer service desk at your local Kroger and take care of that.

This is a great opportunity for us to raise the necessary funds to keep our athletes equipped with everything they will need to be successful. I thank you in advance for your support. If you have questions please email me at [rbowers@lsps.org](mailto:rbowers@lsps.org) or call 586-285-8903.

Thank you,

Rich Bowers

