

LAKE SHORE



QUARTERBACK CLUB

To: Football Players and Parents
From: Lake Shore QUARTERBACK CLUB – (parent's football program support group)
Re: Game program - - fundraiser

The football program book will consist of pictures, ads and information for **2010 Lake Shore Football**. Attached is a sample of what an advertising page will look like. This is a GREAT opportunity for businesses to advertise AND help the Lake Shore football program at the same time.

**The program advertising and sales help
with the cost of the 2010 Lake Shore Football Banquet**

There are **two (2) options** in advertising for the program:

Option 1: Take the sample page to local businesses and encourage them to purchase ad space in the program. Quarterback Club Tax ID# 41-2239675

Option 2: Family members, friends or fans buy a "single line call-out" for \$5.00 each.

NEEDED: Each player turn in **at least ONE** business ad as well as a single line ad.

Attached are two (2) advertising order pages for you to get started – copies are available on the schools website. One sheet is for collecting several single-line ads.

***Please **paper clip - DO NOT STAPLE** - ALL ads & money collected.

Drop off **all information** to the Football coaches **as soon as you get them**.

**ALL ADS NEED TO BE TURNED IN *BEFORE*
August 20, 2010 to be able to go into the 1st Program.**

Any questions regarding the ads or "single line call-outs", please contact Karen Santo at Karen.santo@macombcountymi.gov or 586-872-0786.

On behalf of the Lake Shore Quarterback Club, thank you for your participation in the upcoming 2010 season.

Thank you,

Karen Santo
President, Lake Shore Quarterback Club

NO PERSONAL CHECKS ACCEPTED
CASH, MONEY ORDERS OR BUSINESS CHECKS ONLY
Make Payable to "Lake Shore Quarterback Club"